

ESSENTIAL RESOURCES

FOR RUNNING A WRITING BUSINESS



Blogging Bistro
with LAURA CHRISTIANSON

As a frugal business owner, I invest carefully in quality products that serve me well over the long haul. These online tools help me efficiently manage my business.



APPOINTMENT SCHEDULING

[SimplyMeet.me](https://www.simplymeet.me)



CALENDAR / TO-DO LIST

[TeuxDeux](https://teuxdeux.com)



VIDEO CONFERENCING

[Zoom](https://zoom.us)



EMAIL LIST BUILDING & MANAGEMENT

[Mailerlite](https://www.mailerlite.com) (great for new and small lists)



EBOOK DESIGN

[Designrr](https://designrr.com)

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GRAPHIC DESIGN (for non-designers)

[Canva](#)



FEMININE STOCK PHOTOS

[Ivory Mix](#)



[Styled Stock Society](#)



WEBSITE HOSTING

[Bluehost](#)



PODCAST HOSTING

[Castos](#)



[Spotify for Creators](#)



VIDEO HOSTING & SHARING

[Vimeo](#)

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SOCIAL MEDIA SCHEDULING

[Buffer](#)



SOCIAL VIDEO CREATION

[Lumen5](#)



[Wavve](#)



SCREEN RECORDING & VIDEO QUIZZES

[Screencastify](#)



AUDIO RECORDING & EDITING

[Audacity](#)



SLIDE DECK TEMPLATES

(Free PowerPoint and Google Slides templates)

[Slides Carnival](#)

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Blogging Bistro
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WEBCAM

[Logitech C920x HD Pro](#)



MICROPHONE

[Audio-Technica ATR2100x-USB](#)



POP FILTER FOR MICROPHONE

[Studio Microphone Pop Filter](#)



QR CODE GENERATOR

[Visualead](#)

MOTIONMAIL

COUNTDOWN TIMER

[Motionmail](#)



CLOUD STORAGE / BACKUP

[Dropbox](#)

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This quickstart guide includes some affiliate links, which means that if you purchase a product via my link, I receive a commission on the sale.

My goal is to help you confidently plan, launch, and grow your writing-related ministry or business (without feeling baffled by the tech stuff).

Need guidance figuring out what to do next?



Schedule a [quick chat](#) with me. You'll get 15 minutes of free coaching, and I promise not to give you a high-pressure sales pitch.

**I WANT A QUICK CHAT
WITH LAURA**